



TOWN PLANNING I

DR. SAMEIR M. HAMMAD

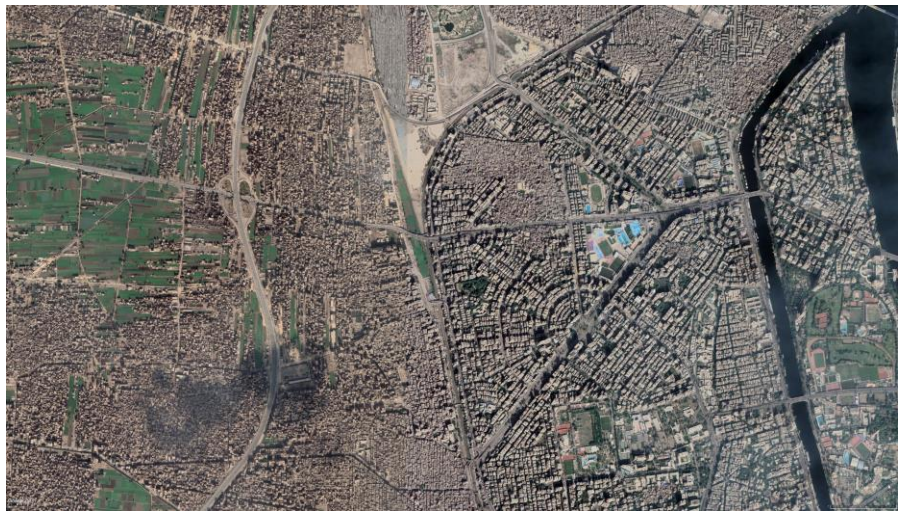
ASSISTANT PROFESSOR, ARCHITECTURAL ENGINEERING DEPARTMENT, BENHA FACULTY OF ENGINEERING



URBAN FABRIC TRANSFORMATION



Mohandesen Vs. Bolaque
2004



Mohandesen Vs. Bolaque
2019

SWOT ANALYSIS

- A **technique** that enables a group or individual to move from everyday problems and traditional strategies to a fresh prospective.



SWOT ANALYSIS

**Internal
Environment**

- Strengths
- Weaknesses

**External
Environment**

- Opportunities
- Threats

SWOT ANALYSIS

- Once the **SWOT** analysis has been completed, mark each point with:
 - Things that **MUST** be addressed immediately.
 - Things that can be handled now.
 - Things that should be researched further.
 - Things that should be planned for the future.

CASE STUDY .. I



Mohandesen, Giza

CASE STUDY ..2



New Cairo, Cairo



THANK YOU

NEXT LECTURE: PLANNING METHODOLOGY, RE-PLANNING OF EXISTING URBAN AREAS